

Fall, 2026

Dear Prospective Ambassador:

The role of a Student Ambassador is to provide feedback and valuable insights about the dining program. Students are expected to commit 20-25 hours per semester, including a variety of short and fun projects as well as attending monthly special events and providing an end of semester recap of your experience.

This commitment **commences September 23, 2026 and concludes December 23, 2026**. After you have successfully completed all of your responsibilities on time, you will be paid \$500.00 by the end of **December, 2026**. Below are your obligations that you must fulfill before receiving payment.

Obligations:

1. Complete Introduction Survey <https://www.surveymonkey.com/r/AmbassadorsFall2026>
2. Attend the **mandatory** Student Ambassador Introduction meeting (location to be determined):
 - a. Wednesday, 9/23/26
3. Attend three **in person** meetings throughout the semester:
 - a. October 14, 2026
 - b. November 12, 2026
 - c. December 9, 2026
4. Complete **weekly** Student Ambassador Forum feedback online:
 - a. <https://ambassador.umassdining.com/>
 - b. Must be completed by 11pm **every Friday** of the semester
5. Evaluate UMass Amherst experience on the Princeton Review Student survey.
 - a. <https://secure.princetonreview.com/studentsurvey/Home/ugradsurvey>
6. Attend at least **five** special UMass Dining events including one focused on working with Chefs on culinary research and development; to include hands on event or presentation
7. Must **download** the UMass Dining App onto your phone and turn on notifications
8. Submit a **weekly** txtNtell at any location
9. **Tag** @umassdining Instagram in story or post once a week with a meal or experience photo

10. Must follow and interact with the UMass Dining accounts below:

- a. Instagram
- b. Facebook
- c. TikTok
- d. YouTube
- e. X (formerly known as Twitter)

11. Other Student Ambassador duties may entail:

- a. Submit at least one family recipe for the Taste of Home Cookbook
- b. Surveys
- c. Focus Groups
- d. Tastings
- e. Tabling
- f. And more!

By signing this form, you agree to the listed obligations and confirm you are on one of the UMass Dining Meal Plans listed below:

First and Second Year

- Unlimited 500
- Unlimited 250
- Unlimited DC
- DC Basic

Third and Fourth Year

- YCMP Off-Campus 65 or 155
- YCMP Gold
- YCMP Platinum

Student Ambassador Signature

Name Printed

Date

Thank you for your interest in the UMass Dining Student Ambassador program. Your work is integral to our success as we strive to maintain being the foodservice leader provider in the nation. Please submit this form to mjmonaghan@umass.edu by **August 24, 2026**, to be included in our review process.